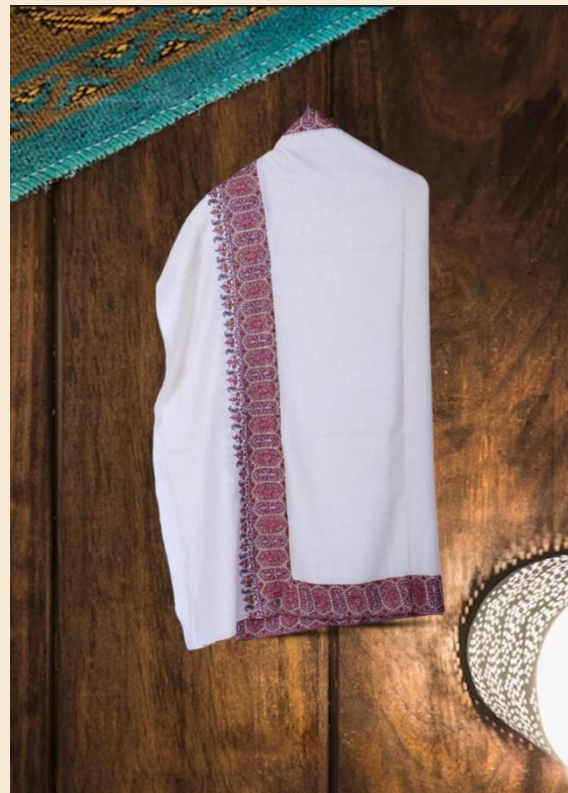


# Threads of Tradition

*Experience the Magic of India's Textile Traditions*

*The collection represent centuries of craftsmanship and expertise, specially curated for the International Embassy Bazaar in collaboration with weavers and artisans from the Indian cities of Lucknow, Benares and Srinagar.*

*This luxurious Collection is unique: each piece is one of a kind and represents the authentic textile craft heritage of India. Like all genuine handicraft, these textiles can be designed to fit your contemporary lifestyle as bespoke jellabiya, dressy blouses, lehenga, kurta and more.*



# Benarasi

*Benares, an ancient city steeped in history, is renowned for its exquisite hand-woven silks. The skilled Benarasi weavers are celebrated for their mastery in creating Zari and brocade textiles. Today, a Benares silk lehenga or saree is an essential element of any bridal trousseau or special occasion. These designs feature timeless floral motifs, paisleys, and geometric patterns that exude a classic charm. We take great pleasure in offering you the finest panelled lehengas and silk sarees from Benaras, crafted by skilled artisan weavers.*





# Kashmiri Pashmina

Crafted with care by National Awardee Majid Mir, to provide opulent comfort, the Kashmiri Pashmina embodies a rich legacy of tradition and heritage. Its exquisite softness, warmth reminiscent of a mother's embrace, and weightlessness akin to gossamer all evoke a sense of refinement and grace. Our range of distinct shawls offers a fashion statement that complements any season, gathering, or setting, rendering them a stylish and yet functional investment in your wardrobe.





# Chikankari

*Chikankari, the exquisite art of hand-embroidery hailing from Lucknow, is synonymous with delicacy, royalty, elegance, and luxury, and has been embraced by designers the world over.*

*The intricate craftsmanship of Chikankari requires painstaking effort, taking anywhere from six months to a year to create a beautiful lehenga or sharara. The modern incarnation of Chikankari also features a fusion of colored threads and flat sequin 'gota-patti' work, resulting in new and unique designs*

